



# Wisconsin

## Amtrak's Contributions to Wisconsin

Earnings supported by Amtrak in Wisconsin	Employment supported by Amtrak in Wisconsin	Value added* supported by Amtrak in Wisconsin
\$16,219,000	390	\$11,272,000

### State Snapshot

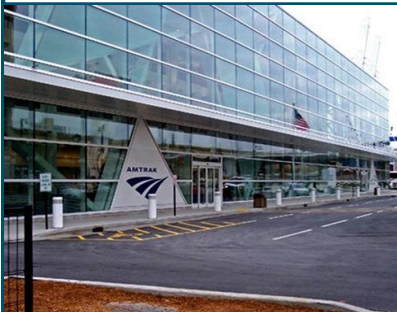
Number of Stations	8
Number of Local Riders**	442,262
Local Revenue	\$11,840,132
Number of Rail Passenger Miles***	52,411,821

Routes:  
*Hiawatha, Empire Builder*



Source: Amtrak

### Population and Amtrak Ridership Growth 2009-2015



### Milwaukee, WIS (MKE)

The Milwaukee Intermodal Station was dedicated in 2007 and is the result of a \$17 million transformation of the previous station, built in 1965. Federal funds contributed \$7.4 million for the project. The city of Milwaukee provided \$6 million and the state of Wisconsin, which owns the building, contributed over \$528,000. Milwaukee Intermodal Partners and facility managers gave nearly \$3 million to this remodeling effort. The state is now replacing the deteriorated 1965 train shed and platforms. The station serves the *Empire Builder* and *Hiawatha* routes. In 2015, 594,076 passengers passed through the station and provided revenue valued at \$14,656,432.

## Amtrak's Effect on Tourism and Broader Economy

Emission reductions from traveling by Amtrak trains vs. traveling by car:	\$196,000
Cost savings from the lower risk of traveling by train vs. traveling by car:	\$2,826,000
Tourist spending generated from Amtrak passengers	\$1,831,000
Number of tourists that utilize Amtrak services	214,000
Percent of total riders that are tourists	48%
Federal taxes generated for Wisconsin from tourist spending	\$152,000
State taxes generated for Wisconsin from tourist spending	\$99,000
Local taxes generated for Wisconsin from tourist spending	\$31,000

\* Value Added - enhancement a company or business gives its product or service before providing it to customers (value of the final outputs from Amtrak minus the value of the inputs such as raw materials).

\*\* Local riders are defined as riders that boarded or alighted an Amtrak train in the state. May include out of state passengers transferring trains in the state.

\*\*\* Rail Passenger Mile - passenger rail miles are determined by multiplying the total number of passengers by the total number of miles traveled.

## PROFILE

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Wisconsin is served by 2 train routes—the *Empire Builder* and the *Hiawatha* -- and 8 stations. Milwaukee, the most populous city in Wisconsin and the state's busiest station, is also one of the 25 busiest stations in United States. The *Hiawatha* route is partially supported by the state and provides seven daily round trips between Milwaukee and Chicago, serving as a vital economic link to both cities.

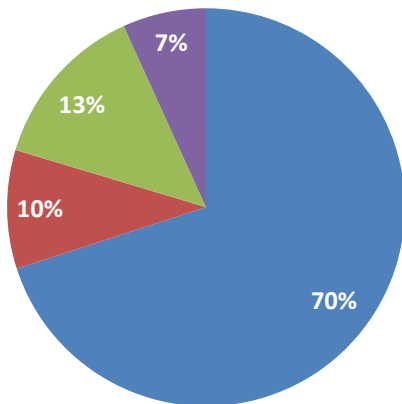
Despite minimal overall population growth, ridership in Wisconsin is up 11 percent over the past six years, underscoring the popularity of Amtrak's services in the state. About 52 percent of the population lives within 30 miles of an Amtrak station.

Among Amtrak riders in the state, 7 percent report that they would not have made the trip but for the availability of Amtrak service. The service provides important mobility and access needs for a number of residents. Moreover, the service is used by the full spectrum of income groups across the state's population.

Amtrak purchased over \$13 million of goods and services from Wisconsin's economy in FY15. In addition, 62 Wisconsin residents worked for the railroad, collectively earning over \$4.7 million in wages and salaries.

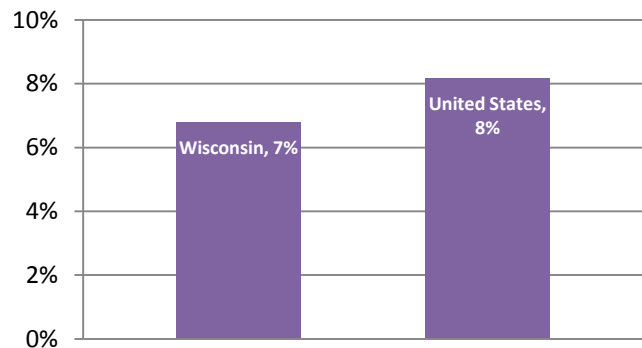
## Profile of Amtrak Customers

**Travel Mode Preference if Amtrak Unavailable**

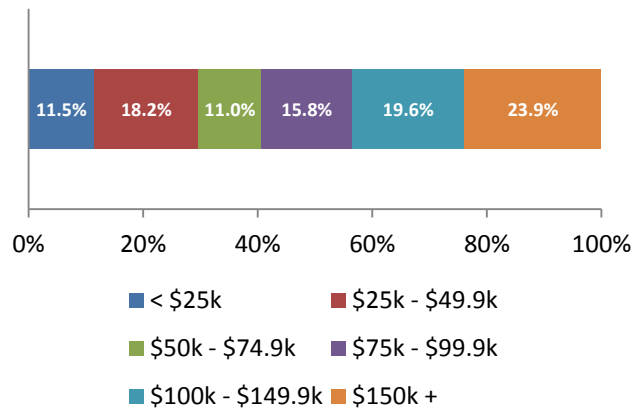


- Would drive if Amtrak unavailable
- Would fly if Amtrak unavailable
- Would use the bus if Amtrak unavailable
- Would not travel if Amtrak Unavailable

**Percent of Riders who Would Not Travel if Amtrak was Unavailable**



**Income Distribution of Amtrak Travelers in Wisconsin**



**Percent of population within 30 miles of a rail or bus station served by Amtrak**

**52%**

Amtrak emissions data courtesy of Climate Registry Information System. Automobile emissions per mile data courtesy of EPA. Emissions damage costs courtesy of Corporate Average Fuel Economy for MY2017-MY2025 Passenger Cars and Light Trucks (August 2012), page 922. Vehicle injury and fatality statistics courtesy of TIGER BENEFIT-COST ANALYSIS (BCA) RESOURCE GUIDE. Railroad passenger injury and fatality statistics courtesy of the Federal Railway Administration (FRA). Average vehicle operations cost per mile courtesy of AAA, Your Driving Costs, 2013.

Station information and pictures courtesy of <http://www.greatamericanstations.com/>. Brochure prepared by AECOM.